

# Monica M. Whitham

465 Social Sciences and Humanities, Department of Sociology, Oklahoma State University,  
Stillwater, OK 74078

## PROFESSIONAL POSITIONS

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Spring 2022 Visiting Scholar, Spatial Structures in the Social Sciences, Brown University  
2020-present Associate Professor, Department of Sociology, Oklahoma State University  
2014-2020 Assistant Professor, Department of Sociology, Oklahoma State University

## EDUCATION

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2014 PhD Sociology, University of Arizona, Tucson, Arizona  
2007 MS Sociology, Iowa State University, Ames, Iowa  
2005 BS Sociology, Iowa State University, Ames, Iowa  
2001 BA Management & Communications, Simpson College, Indianola, Iowa (with Honors)

## RESEARCH INTERESTS

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Social Psychology, Group Processes, Community and Urban Sociology, Social Networks, Social Exchange, Prosocial Behavior, Quantitative Methods, Experimental Research, Survey Research

## PUBLICATIONS

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### Journal Articles

Bergstrand, Kelly and Monica M. Whitham. Forthcoming. "Targeted Appeals: Online Social Movement Messages and Tactics Customized for Youth." *Social Movement Studies*.  
<https://doi.org/10.1080/14742837.2021.1920386>

Das, Dhruba and Monica M. Whitham. 2021. "Framing the Collective "We" and the Antagonistic "Other" through Metacontrast: Intragroup Homogenization and Intergroup Polarization in the Hindu Nationalist Movement." *Sociological Forum* 36 (3): 689-711.  
<https://doi.org/10.1111/sof.12726>

Whitham, Monica M. 2021. "Generalized Generosity: How the Norm of Generalized Reciprocity Bridges Collective Forms of Social Exchange." *American Sociological Review* 86 (3): 503-531. <https://doi.org/10.1177/00031224211007450>

Whitham, Monica M. 2019. "Community Entitativity and Civic Engagement." *City & Community* 18 (3): 896-914. <https://doi.org/10.1111/cico.12385>

Whitham, Monica M. 2018. "Paying It Forward and Getting It Back: The Benefits of Shared Social Identity in Generalized Exchange." *Sociological Perspectives* 61 (1): 81-98.  
<https://doi.org/10.1177/0731121417712492>

- Whitham, Monica M. and Hannah Clarke. 2016. "Getting is Giving: Time Banking as Formalized Generalized Exchange." *Sociology Compass* 10 (1): 87-97. <https://doi.org/10.1111/soc4.12343>
- Molm, Linda D., David Melamed, and Monica M. Whitham. 2013. "Behavioral Consequences of Embeddedness: Effects of the Underlying Form of Exchange." *Social Psychology Quarterly* 76 (1): 73-97. <https://doi.org/10.1177/0190272512468284>
- Molm, Linda D., Monica M. Whitham, and David Melamed. 2012. "Forms of Exchange and Integrative Bonds: Effects of History and Embeddedness." *American Sociological Review* 77 (1): 141-165. <https://doi.org/10.1177/0003122411434610>
- \*Whitham, Monica M. 2012. "Community Connections: Social Capital and Community Success." *Sociological Forum* 27 (2): 442-458. <https://doi.org/10.1111/j.1573-7861.2012.01325.x>
- \*Winner of the Raymond V. Bowers Outstanding Graduate Student Paper Award, Department of Sociology, University of Arizona. May 2010.

### **Refereed Book Chapter**

- Savage, Scott V. and Monica M. Whitham. 2018. "Social Exchange Framework." Pp. 29-53 in *Contemporary Social Psychological Theories, 2nd Edition*, edited by Peter J. Burke. Stanford, CA: Stanford University Press. <https://doi.org/10.1515/9781503605626-004>

### **Research Reports**

- Whitham, Monica, Kerry Agnitsch, Terry Besser, and Jean Friestad. 2006. "Region and Changes in Iowa's Small Towns." Rural Development Initiative Report, Department of Sociology, Iowa State University, Ames, Iowa.
- Agnitsch Kerry, Terry Besser, Jean Friestad, and Monica Whitham. 2005. "A Decade of Change in Iowa's Small Towns." Rural Development Initiative Report, Department of Sociology, Iowa State University, Ames, Iowa.
- Agnitsch Kerry, Terry Besser, Jean Friestad, and Monica Whitham. 2005. "Town Size and Changes in Iowa's Small Towns." Rural Development Initiative Report, Department of Sociology, Iowa State University, Ames, Iowa.

## **GRANTS AND FELLOWSHIPS**

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### **Extramural**

- National Science Foundation: Dissertation Improvement Grant (SES-1029218). "Social Identity, Cooperation, and Social Exchanges." [\$8,736]. Role: Co-PI; PI is Linda D. Molm. Awarded September 2010.

American Sociological Association Travel Award Grant, supported by the National Science Foundation (SES-0852624). [\$1,000]. Awarded May 2010.

**Intramural**

Travel Grant, College of Arts and Sciences, Oklahoma State University. [\$1,000]. Fall 2019.

Travel Grant, College of Arts and Sciences, Oklahoma State University. [\$1,000]. Fall 2017.

Dean's Incentive Grant, College of Arts and Sciences, Oklahoma State University. [\$3,000]. Summer 2016.

Summer Research Grant, College of Arts and Sciences, Oklahoma State University. [One month's salary]. Summer 2015.

Dean's Incentive Grant, College of Arts and Sciences, Oklahoma State University. [\$3,000]. Summer 2015.

Travel Grant, Graduate and Professional Student Council, University of Arizona. [\$500]. April 2012.

Travel Grant, Association for Women Faculty, University of Arizona, [\$300]. March 2010.

Graduate College Fellowship, University of Arizona, [Quarter-time funding]. August 2007–May 2008.

Professional Advancement Grant, Iowa State University, [\$400]. August 2006.

Professional Advancement Grant, Iowa State University, [\$400]. April 2006.

Travel Abroad Fellowship, Iowa State University, [\$1,500]. May 2004.

Presidential Scholar Fellowship, Simpson College, [full tuition]. August 1997 – May 2001.

**RESEARCH CENTER AFFILIATIONS**

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Faculty Affiliate, Social Psychology Research Laboratory, University of California-Riverside, 2021-present.

Faculty Affiliate, Center for the Study of Disasters and Extreme Events, Oklahoma State University, 2015–2020.

Graduate Student Affiliate, National Institute for Civil Discourse, University of Arizona, 2013–2014.

## **COMMITTEE AND LEADERSHIP POSITIONS**

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### **Department**

Chair, Social Psychology Concentration Area, Oklahoma State University Department of Sociology. Fall 2014–present.

Chair, Theory Committee, Oklahoma State University Department of Sociology. Fall 2014–present.

Member, Personnel Committee, Oklahoma State University Department of Sociology. 2 Terms: Fall 2018–Spring 2020, Fall 2020–Spring 2022.

Member, Graduate Committee, Oklahoma State University Department of Sociology. Fall 2021–present.

Member, Undergraduate Committee, Oklahoma State University Department of Sociology. 2 Terms: Fall 2014–Spring 2019, Fall 2020–Spring 2021.

Member, Assessment Committee, Oklahoma State University Department of Sociology. Spring 2016–Spring 2017.

Graduate Student Representative, Faculty Recruitment Committee, University of Arizona Department of Sociology. 2 Terms: Fall 2010–Spring 2011, Fall 2011–Spring 2012.

Graduate Student Representative, Undergraduate Studies Committee, University of Arizona Department of Sociology. Fall 2007–Spring 2008

President, Alpha Kappa Delta Sociology Honors Society: Gamma Chapter, Iowa State University Department of Sociology. Fall 2006–Spring 2007.

### **College**

Member, Curriculum Committee, Oklahoma State University College of Arts and Sciences. Fall 2020–Spring 2023.

Member, Scholarship Committee, Oklahoma State University College of Arts and Sciences. Fall 2016–Spring 2019.

### **Profession**

Council Member, Altruism, Morality, and Social Solidarity Section of the American Sociological Association. 2021–2023.

Chair, Membership Committee, Altruism, Morality, and Social Solidarity Section of the American Sociological Association. 2019–2020.

Member, Graduate Student Paper Award Committee, Altruism, Morality, and Social Solidarity Section of the American Sociological Association. 2018–2019.

Member, Program Committee, Altruism, Morality, and Social Solidarity Section of the American Sociological Association. 2 Terms: 2014–2015, 2016–2017.

Member, Distinguished Career Award Committee, Altruism, Morality, and Social Solidarity Section of the American Sociological Association. 2 Terms: 2013–2014, 2015–2016.

### **CONFERENCE WORK**

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Altruism, Morality, and Social Solidarity Session Organizer: Open Session, *2017 American Sociological Association Annual Meeting*

Altruism, Morality, and Social Solidarity Session Organizer: Roundtables, *2015 American Sociological Association Annual Meeting*

Altruism, Morality, and Social Solidarity Roundtable Presider, *2013 American Sociological Association Annual Meeting*

“Bodies and Identities” Session Organizer, *2010 Pacific Sociological Association Annual Meeting*

### **CONFERENCE PRESENTATIONS**

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Whitham, Monica M. and Scott V. Savage. 2022. “The Positive and Negative Effects of Refusal in Social Exchange Relationships: A Sociological Perspective on Rejection.” *Eastern Sociological Society Annual Meeting*, Boston, MA.

Stets, Jan E., Melanie Kushida, Phoenicia Fares, and Monica M. Whitham. 2021. “Exploring Current Meanings of Gender.” *4<sup>th</sup> Biannual Conference on Identity Theory and Research*, Virginia Tech, Roanoke, VA.

Savage, Scott V. and Monica M. Whitham. 2020. “Refusing Inequality: Curbing Structural Inequality in a Reciprocal Exchange Network via the Possibility of Rejection.” *American Sociological Association Annual Meeting*, San Francisco, CA. (Session canceled due to global pandemic.)

Whitham, Monica M. and Scott V. Savage. 2019. “Overt versus Covert Rejection and the Emergence of Trust in Power-(Im)Balanced Social Exchange Relationships.” *Annual Group Processes Conference*, New York, NY.

Das, Dhruva and Monica M. Whitham. 2019. “Framing the Collective ‘We’ and the Antagonistic ‘Other’ through Metacontrast: Intragroup Homogenization and Intergroup Polarization in the Case of the Hindu Nationalist Movement.” *American Sociological Association Annual Meeting*, New York, NY.

- Whitham, Monica M. 2018. "Micro Generosities and Social Bonds." *American Sociological Association Annual Meeting*, Philadelphia, PA.
- Savage, Scott V., Monica M. Whitham, and David Melamed. 2018. "Thanks, but No Thanks: How Resource Rejection, Gender, and Network Information Affect Giving in an Exchange Network." *XXXVIII Sunbelt Conference of the International Network for Social Network Analysis*, Utrecht, the Netherlands.
- Bergstrand, Kelly J. and Monica M. Whitham. 2017. "The Child Activist." *American Sociological Association Annual Meeting*, Montréal, Quebec, Canada.
- Whitham, Monica M. 2016. "Clarity of Context: Entitativity and Community Collective Action." *American Sociological Association Annual Meeting*, Seattle, WA.
- Whitham, Monica M. 2015. "The Effect of Gender on Cooperation in Generalized Exchange." *Southern Sociological Society Annual Meeting*, New Orleans, LA.
- Whitham, Monica M. 2013. "Motivating Cooperation in Generalized Exchange: Categorical versus Entity-Based Social Identity." *American Sociological Association Annual Meeting*, New York City, NY.
- Cabrera, Joseph and Monica M. Whitham. 2013. "Measuring Sense of Community Using Network Structure." *XXXIII Sunbelt Conference of the International Network for Social Network Analysis*, Hamburg, Germany.
- Whitham, Monica M. 2012. "Symbolic Social Network Ties: Reconceptualizing Social Identity at the Collective Level." *Annual Group Processes Conference*, Denver, CO.
- Whitham, Monica M. 2012. "Symbolic Social Network Ties and Community Involvement." *Rural Sociological Society Annual Meeting*, Chicago, IL.
- Whitham, Monica M. 2012. "Social Identity: Motivating Cooperation in Generalized Exchange." *Southern Sociological Society Annual Meeting*, New Orleans, LA.
- Whitham, Monica M. 2011. "Symbolic Social Networks: Motivating Community Participation." *Pacific Sociological Association Annual Meeting*, Seattle, WA.
- Whitham, Monica M. 2010. "Symbolic Social Networks: Motivating Cooperation in Generalized Exchange." *XVII World Congress of the International Sociological Association*, Gothenburg, Sweden.
- Melamed, David, Monica M. Whitham, and Will Hamilton. 2008. "Neighborhood Effects and Racial Differences on Deviant Identities." *Pacific Sociological Association Annual Meeting*, Portland, OR.

Whitham, Monica M. 2006. "The Relationship between Social Capital and Quality of Life in Rural Iowa Communities." *Rural Sociological Society Annual Meeting*, Louisville, KY.

Whitham, Monica M. and Trevalyn Garner Gruber. 2006. "Googling Grain: Adoption of the Internet by Farmers: A New American Gothic?" *Rural Sociological Society Annual Meeting*, Louisville, KY.

## **TEACHING INTERESTS**

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Social Psychology, Community and Urban Sociology, Classical Sociological Theory, Research Methods, Introduction to Sociology

## **COURSES TAUGHT**

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### **Undergraduate**

Introduction to Sociology  
Honors Introduction to Sociology  
Social Research Methods  
Theoretical Thinking in Sociology  
Sociology of Sexuality  
Group Processes  
Urban Communities  
Social Structure and Personality  
The Symbolic Construction of Community (cross-listed graduate/undergraduate)

### **Graduate**

Classical Sociological Theory  
Seminar in Social Psychology  
The Symbolic Construction of Community (cross-listed graduate/undergraduate)

## **STUDENT ADVISING**

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### **Graduate**

Chair, PhD Dissertation: Dhruva Das (ongoing) "Making Sense of Citizenship and Citizen Identity in Light of the Citizenship Amendment Act: An Oral History Project Capturing Citizen Identity Work of Indian Citizens."

Chair, MS Thesis: Dhruva Sinha (2017) "Saffronizing India: A Study of Hindutva from a Social Psychological Standpoint."

Chair, MS Non-Thesis Option: Jonathan Lewis (2020) "Complexities of Technology-Mediated Communication: Understanding Synchronous Technology Mediated Communication using Identity Theory."

Chair, Social Psychology Comprehensive Examination Committee: Lexi Almy (ongoing), Martha Sibley (2020), Christine Thomas (2019) Dhruba Sinha (2018) Chelsea Bullard (2018), Zac Carlisle (2017), Grisha Rawal (2017), Kevin Johnson (2016), Jerrod Yarosh (2015)

Member, PhD Dissertation Committee: Lexi Almy (ongoing), Martha Sibley (ongoing), Christine Thomas (ongoing), Daniel Clark (ongoing), Christopher Linforth (2021), Zac Carlisle (2020), Kevin Johnson (2019), Grisha Rawal (2019), Leslie Cothorn (2019), Chelsea Bullard (2018), Bob Scudder (2017)

Member, MS Thesis Committee: Lexie Taylor (ongoing), Lara Gonçalves (2021), Jesse Lane (2019), Amy Herrington (2017), Milad Mohebali (2017), Kathleen Reddick (2017), Mark Beaven (2016), Erin Moore (2016)

Research Assistant Supervisor: Dhruba Das (Summer 2016, 2017, 2018, 2019, 2021), Mark Beaven (Fall 2014-Summer 2015)

### **Undergraduate**

Chair, Senior Thesis: Kiara Murry (2017) “Fandoms and the Economy: A Sociological Study of Fan Behavior and Its Effects on South Korean Economic Growth.”

Member, Undergraduate Honor’s Thesis Committee: Melissa Scott (2016)

Laboratory Research Assistant Supervisor: Lexie Taylor (Fall 2019–Spring 2020), Haleigh Trevino (Fall 2019–Spring 2020), Kelsey Pierce (Spring 2017–Spring 2019), Lauren Jenkins (Spring 2018–Fall 2018), Anna Sokolosky (Spring 2018), Tristen Cook (Fall 2016–Fall 2017), Erin Elsenbeck (Fall 2016–Spring 2017), Ben Maes (Spring 2016–Fall 2016), Kaylind Baker (Fall 2016), Marissa Foore (Spring 2016), Madison Phillips (Spring 2016)

### **AD HOC REVIEWING**

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*Acta Sociologica, American Journal of Sociology, American Sociological Review, Cities, City & Community, Community Development, Economic Anthropology, Journal of Community and Applied Social Psychology, Social Forces, Social Justice Research, Social Problems, Social Psychology Quarterly, Social Science Research, Sociological Perspectives, Sociology Compass, Socius: Sociological Research for a Dynamic World, Time-sharing Experiments for the Social Sciences*

### **PROFESSIONAL MEMBERSHIPS**

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American Sociological Association

Sections: Altruism, Morality, and Social Solidarity; Community and Urban Sociology;  
Social Psychology

Sociologists for Women in Society